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## COMMUNIQUÉ DE PRESSE PRESS RELEASE

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### Light on the first Wizard Awards

In 2015 Emporia Brands, Gabriel Boudier's UK importer and distributor, launched "the wizard award" to challenge the UK's leading bartenders to create a unique new liqueur. Bartenders throughout the country competed through a series of regional heats, and the three finalists, the wizard of Scotland, the wizard of the north and the wizard of the south, had their unique liqueur judged in the final held at Gabriel Boudier in Dijon in January 2016.



The winning recipe of the first Wizard Awards, judged for its amazing flavour and signature cocktail, was created by **Samuel Boulton**, mixologist at Harvey Nichols Birmingham : **Lime Kaffir**. Samuel's recipe is based on leaves of the makrut lime grown throughout tropical Asia, infused in fine alcohol for five weeks to extract the full flavour.



*The family-owned liqueur distillers Gabriel Boudier have long been famous for their wizardry in creating new flavours – and combinations of flavours – to add to their award-winning range of 100% fruit liqueurs.*

